



**FOR IMMEDIATE RELEASE**

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**"WINNER TAKES ALL" ACQUIRED BY GUEST HOUSE FILMS;  
RELEASED TO DVD AND VOD ON FEBRUARY 21, 2012**

**"UGLY BETTY" STAR ALEC MAPA STARS  
IN DARK COMEDY TACKLING THE "LOOKS" HEIRARCHY OF GAY MALE CULTURE**

After its run at film festivals including the Atlanta Film Festival and Philly QFest, "Winner Takes All," a dark comedy exploring the "looks" hierarchy in gay male culture, will be released on DVD & VOD on February 21<sup>st</sup> as part of Guest House Films' "Black Briefs" collection of dark shorts.

"Winner Takes All" follows the unapologetic manipulator Ryker as he engineers a fight between his two boyfriends....with Ryker himself as the ultimate prize. After all, Ryker (Gavyn Michaels, "The Janice Dickinson Modeling Agency") is gorgeous and talented and smart and famous (sort of), so he deserves to be a prize, right? His adoring slave Simon (Alec Mapa, "Desperate Housewives", "Ugly Betty") certainly thinks so. Brian (Hunter Lee Hughes, "Dumbass Filmmakers!"), the rich provider boyfriend, and Ernesto (Adrian Quinonez, "Eating Out 2"), the muscle-bound protector boyfriend, fall under Ryker's spell so completely that they agree to a primal brawl for alpha manhood. But what is the all-too-human consequence to fighting for the one you love? Is there a cost to winning love the old fashioned way...with your fists?

"Winner Takes All" depicts the ideal of gay beauty and its potential for abuse by narcissistic personalities. The film explores the nature of narcissism and the way it applies to the "looks" hierarchy in the gay male community. The film marks a departure for Mapa, who plays a suffering assistant caught in the web of a seductive, self-important theatre artist.

"Winner Takes All" is the directorial debut of Camille Carida. It was written by Hunter Lee Hughes and produced by Hughes and Elizabeth Gordon.

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Alec Mapa ("Simon") is known for his recurring roles on "Ugly Betty" and "Desperate Housewives." Nicknamed "America's Gaysian Sweetheart," he appeared on Broadway in the Tony award winning production of "M. Butterfly" and has guest starred on over 40 television series, including a recent guest hosting stint on "The View." He's entertained live audiences with Rosie O'Donnell and Ellen Degeneres, who called him, "smart, hilarious and funny."

Hunter Lee Hughes ("Brian," writer-producer) previously wrote the one-man show "Fate of the Monarchs", which garnered a Critic's Pick from *Backstage West* and "The Sermons of John Bradley," for which he was named Best Actor by StageSceneLa.com in their 2008-2009 "Best of Stage" list. In addition to acting in dozens of stage and indie film productions, he writes, directs and stars in the upcoming webseries "Dumbass Filmmakers!"

Adrian Quinonez ("Ernesto") played Octovio in "Eating Out 2: Sloppy Seconds." He's appeared on "Bones," "No Ordinary Family," "Brothers & Sisters," "Criminal Minds," "CSI: NY," "Undercovers," "iCarly," and the upcoming webseries "Dumbass Filmmakers!"

Gavyn Michaels ("Ryker") was a series regular on Oxygen's "The Janice Dickinson Modeling Agency" and played Trevor in "The Sermons of John Bradley." He recently portrayed Blair in "The Facts of Life: The Lost Episode" at the Macha Theatre in L.A. and multiple roles in "Mommie Queerest" in its Las Vegas run. Film credits include Daniel Oliveras' "Watercolors."

Camille Carida (Director) garnered attention for her original graphic novel, which was based on "Lick It Man," a film that Carida wrote and produced in 2004.

Elizabeth Gordon (Producer) has produced many theatrical productions, including "The Sermons of John Bradley" with Fatelink Productions. She created her own original series called "Untitled Word Project," which premiered in 2008 and produces and stars in "Dumbass Filmmakers!" a webseries to be released in January, 2012.

"Winner Takes All" premiered at the Oscar-qualifying Atlanta Film Festival followed by screenings at seven more international film festivals, including Chicago Reeling and Philly QFest. For more information or to view our trailer, please visit [www.winnertakesallthemovie.com](http://www.winnertakesallthemovie.com) or [vimeo.com/channels/fatelink](http://vimeo.com/channels/fatelink). Others films in the "Black Briefs" collection include "Communication," "Video Night," "Promise," "Remission," and "Spring." For more info on the collection or to pre-order it, visit [www.facebook.com/blackbriefs](http://www.facebook.com/blackbriefs) or [www.guesthousefilms.com](http://www.guesthousefilms.com).

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